

# The Vitec Group plc

## Half Year Results 2017

10 August 2017



**Significant strategic  
progress transforming  
the Group**

Enabling the capture and sharing of exceptional images

# Important notice

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## **Forward-looking statements**

This presentation contains forward-looking statements with respect to the financial condition, performance, position, strategy, results and plans of The Vitec Group plc (the “Group”, “Vitec”, or the “Company”) based on Management’s current expectations or beliefs as well as assumptions about future events. These forward-looking statements are not guarantees of future performance. Undue reliance should not be placed on forward-looking statements because, by their very nature, they are subject to known and unknown risks and uncertainties and can be affected by other factors that could cause actual results, and the Group’s plans and objectives, to differ materially from those expressed or implied in the forward-looking statements. The Company undertakes no obligation to publically revise or update any forward-looking statements or adjust them for future events or developments. Nothing in this presentation should be construed as a profit forecast.

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## **Adjusted performance measures**

In addition to statutory reporting, Vitec reports total performance for continuing and discontinued operations on an adjusted basis before charges associated with acquisition of businesses and restructuring costs. Adjusted performance measures in this presentation are denoted by an \*. Specifically:

- Adjusted performance is before £4.5m charges associated with acquisition of businesses (H1 2016: £2.7m), £nil restructuring costs (H1 2016: £2.1m) and £3.2m gain on disposal of business (H1 2016: £nil). Charges associated with acquisition of businesses consisted of £4.5m amortisation of acquired intangible assets (H1 2016: £2.7m), £nil purchase price adjustment (H1 2016: £0.2m credit) and £nil transaction costs relating to acquisition of businesses (H1 2016: £0.2m).
- Adjusted performance for continuing operations is before £3.3m charges associated with acquisition of businesses (H1 2016: £2.2m) and £nil restructuring costs (H1 2016: £1.8m). Charges associated with acquisition of businesses consisted of £3.3m amortisation of acquired intangible assets (H1 2016: £2.2m), £nil purchase price adjustment (H1 2016: £0.2m credit) and £nil transaction costs relating to acquisition of businesses (H1 2016: £0.2m).
- Adjusted earnings per share is earnings before restructuring costs, charges associated with acquisition of businesses and gain on disposal of business divided by the weighted average number of ordinary shares in issue.
- Where adjusted performance measures are provided, they are compared to the equivalent measures in the prior period.

# Agenda

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- > **Highlights**
  - > **Stephen Bird, Group Chief Executive**
  
- > **Financial Review**
  - > **Kath Kearney-Croft, Group Finance Director**
  
- > **Market and Strategy Update**
  - > **Stephen Bird, Group Chief Executive**
  
- > **Q & A**

# Highlights

**Significant progress executing our strategy to transform the Group**

**Disposals of Bexel and Haigh-Farr will further improve ROCE\*\* and margins**

**Continued underlying growth for the Group led by higher technology businesses**

**Adjusted operating margin\* improved from 10.2% to 11.3%**

**ROCE\*\* at 19.4% benefited from higher adjusted operating profit\*, lower assets and favourable FX**

**Strong cash generation**

**Full year outlook remains unchanged**

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

\*\* ROCE (Return on Capital Employed) is calculated as adjusted operating profit\* for the last twelve months divided by average total assets less current liabilities excluding the current portion of interest-bearing borrowings.



# Financial Review

# Half year results in line with expectations

Total performance for continuing and discontinued operations	H1 2017 £m	H1 2016 £m	Better / (worse)	Better / (worse) at Constant FX	
Revenue	<b>187.6</b>	171.1	9.6%	(1.2%)	> Growth in sales of higher technology (including acquisitions) and photographic products offset by lower broadcast activity in more mature US markets
Gross profit *	<b>79.0</b>	67.4	17.2%	6.4%	
<i>Gross margin % *</i>	<b>42.1%</b>	39.4%	+270 bps	+300 bps	> Improvement in gross margin
Operating expenses *	<b>(57.8)</b>	(50.0)	(15.6%)	(6.5%)	
Operating profit *	<b>21.2</b>	17.4	21.8%	6.3%	> Opex investment to drive sales and future growth
<i>Operating margin % *</i>	<b>11.3%</b>	10.2%	+110 bps	+80 bps	> Benefit from foreign exchange as expected
Net finance expense	<b>(1.9)</b>	(1.9)			
PBT *	<b>19.3</b>	15.5	24.5%	10.9%	
Adjusted EPS *	<b>31.7p</b>	24.6p	28.9%		
Interim dividend per share	<b>10.4p</b>	9.9p	5.1%		> Interim dividend increased by 5.1% to 10.4p

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

# Continuing operations

	H1 2017	H1 2016	Better / (worse)	Better / (worse) at Constant FX	
Continuing operations	£m	£m			
Revenue	<b>164.9</b>	144.0	14.5%	3.1%	> Focus on driving growth in core markets after disposals
Gross profit *	<b>73.7</b>	61.1	20.6%	9.2%	
<i>Gross margin % *</i>	<b>44.7%</b>	42.4%	+230 bps	+250 bps	> Better revenue and operating profit* growth excluding Haigh-Farr and Bexel
Operating expenses *	<b>(52.1)</b>	(44.0)	(18.4%)	(9.0%)	
Operating profit *	<b>21.6</b>	17.1	26.3%	9.6%	
<i>Operating margin % *</i>	<b>13.1%</b>	11.9%	+120 bps	+70 bps	> Operating margin* improvement
Net finance expense	<b>(1.9)</b>	(1.9)			
PBT *	<b>19.7</b>	15.2	29.6%	14.7%	
Adjusted EPS *	<b>34.2p</b>	23.9p	43.1%		

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

# Divisional performance

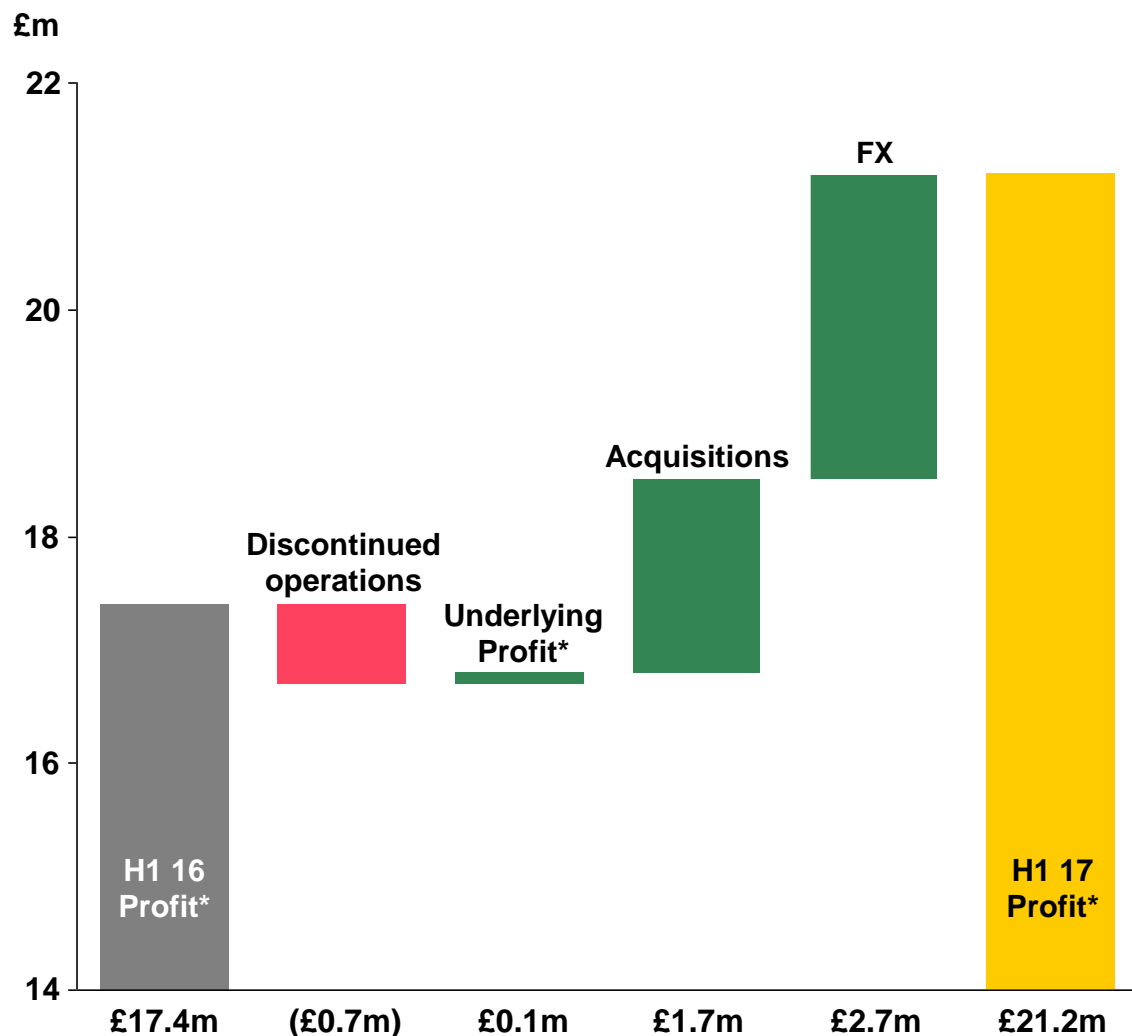
Continuing operations	Revenue				Adjusted operating profit*			
	H1 2017	H1 2016	Better / (worse)	Better / (worse) at Constant FX	H1 2017	H1 2016	Better / (worse)	Better / (worse) at Constant FX
	£m	£m	£m	%	£m	£m	£m	%
<b>Broadcast</b>	<b>86.5</b>	75.2	15.0%	3.2%	<b>10.6</b>	8.2	29.3%	10.3%
<b>Photographic</b>	<b>78.4</b>	68.8	14.0%	3.0%	<b>11.0</b>	8.9	23.6%	8.9%
	<b>164.9</b>	144.0	14.5%	3.1%	<b>21.6</b>	17.1	26.3%	9.6%

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of discontinued business, as described on page 2 of this presentation.

- Broadcast**
- > New product launches support growth in higher technology revenue
  - > Wooden Camera performing ahead of expectations
  - > Challenging conditions in US market for traditional large studio supports
- Photographic**
- > Higher revenue through owned distribution channels & e-commerce
  - > Growth in sales of video and lighting products
  - > Manfrotto bags performing well
  - > Higher revenue in APAC region



# Group total operating profit\* bridge



- > Lower activity in discontinued businesses
- > Revenue growth and gross margin improvement offset by investment in driving sales and future growth
- > 2016 acquisitions contributing positively
- > Benefit from foreign exchange as expected

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

# Strong cash generation

<b>Total performance for continuing and discontinued operations</b>	<b>H1 2017 £m</b>	H1 2016 £m	Better / (worse) £m	> Working capital investment:
Operating profit *	<b>21.2</b>	17.4	3.8	> Low FY 16 inventory levels
Depreciation <sup>(1)</sup>	<b>8.5</b>	8.6	(0.1)	> Exceptionally large cash inflow in H1 16
Working capital	<b>(2.0)</b>	8.6	(10.6)	> £1.2 million cash outflow on restructuring activities completed in the prior year
Restructuring cash outflow	<b>(1.2)</b>	(3.9)	2.7	> Net capital expenditure includes lower investment in rental assets
Other <sup>(2)</sup>	<b>0.2</b>	0.5	(0.3)	
<b>Cash generated from operations</b>	<b>26.7</b>	31.2	(4.5)	
Capital expenditure <sup>(3)</sup>	<b>(6.0)</b>	(10.0)	4.0	
Proceeds from asset sales	<b>2.4</b>	5.7	(3.3)	
Net interest and tax paid	<b>(3.7)</b>	(4.3)	0.6	
<b>Free cash flow</b>	<b>19.4</b>	22.6	(3.2)	> H1 16 included proceeds from sale of Bury manufacturing site

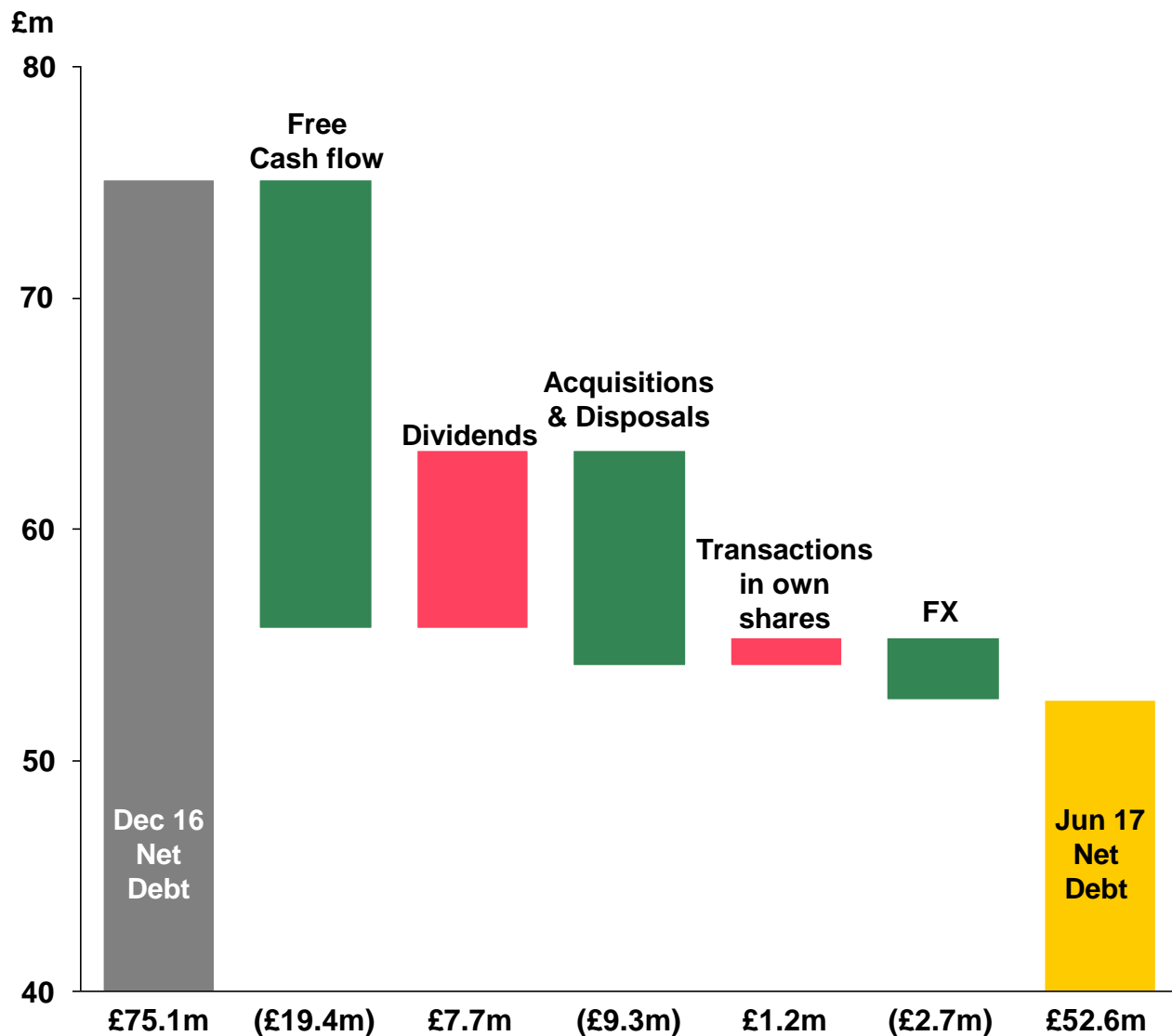
\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

<sup>(1)</sup> Includes depreciation and amortisation of software and capitalised development costs.

<sup>(2)</sup> Includes change in provisions, share based payments charge, gain on disposal of PPE, fair value derivatives and transaction costs relating to acquisition of businesses.

<sup>(3)</sup> Purchase of PPE and capitalisation of software and development costs.

# Net debt



- > Net debt of £52.6 million
- > Net inflow on acquisitions & disposals:
  - > £11.1 million on Haigh-Farr disposal
  - > £1.6 million of earnouts on Wooden Camera's FY16 performance
- > Repayment of \$50 million Private Placement in H1
- > Net debt to EBITDA ratio of 0.9x (Dec 2016: 1.2x)
- > Post period end disposal of Bexel for net \$32.0 million (£24.2 million) brings net debt to EBITDA ratio of 0.4x

## Other financial developments

- > ROCE improved to 19.4% (FY 16: 17.5%) on higher operating profit\*, lower assets and favourable FX in H1
- > FY 17 Capex neutral and depreciation reduced by c. £3 million following Bexel disposal

	<b>FY 17</b>	<b>FY 18</b>
Revenue reduction	c. £15m	c. £40m
Operating margin	+c. 0.5%	+c. 1%
Capex	Neutral	c. £(5.0)m
Depreciation	c. £3.0m	c. £7.0m
Interest	c. £0.2m	c. £0.5m

- > FX impact expected to be net neutral for H2 17
- > Effective tax rate expected to remain at 27% for the full year
- > Amortisation of acquired intangibles: £7.6 million for FY 17

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

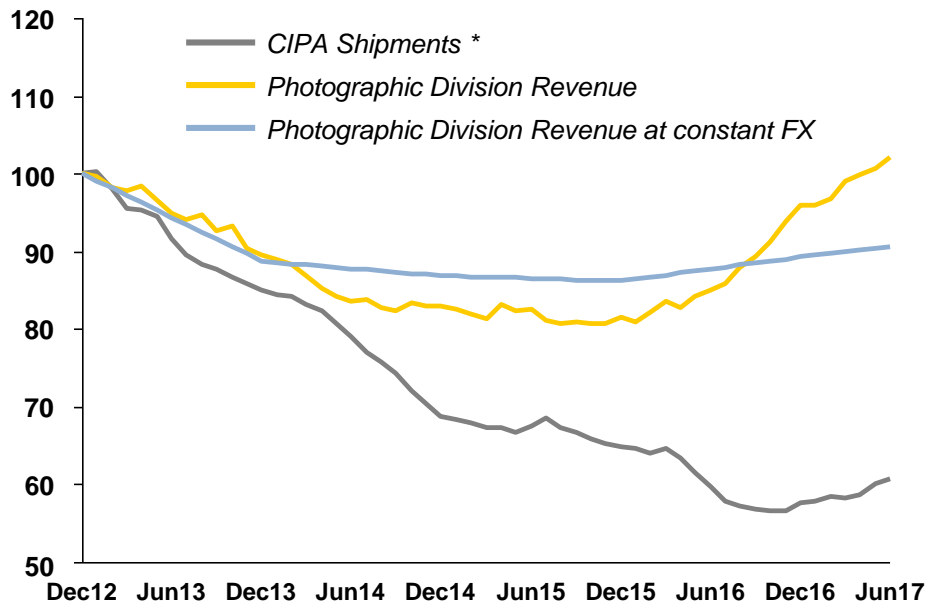


# Market & Strategy Update

# Continued underlying growth

## Photographic Division revenue versus CIPA shipments

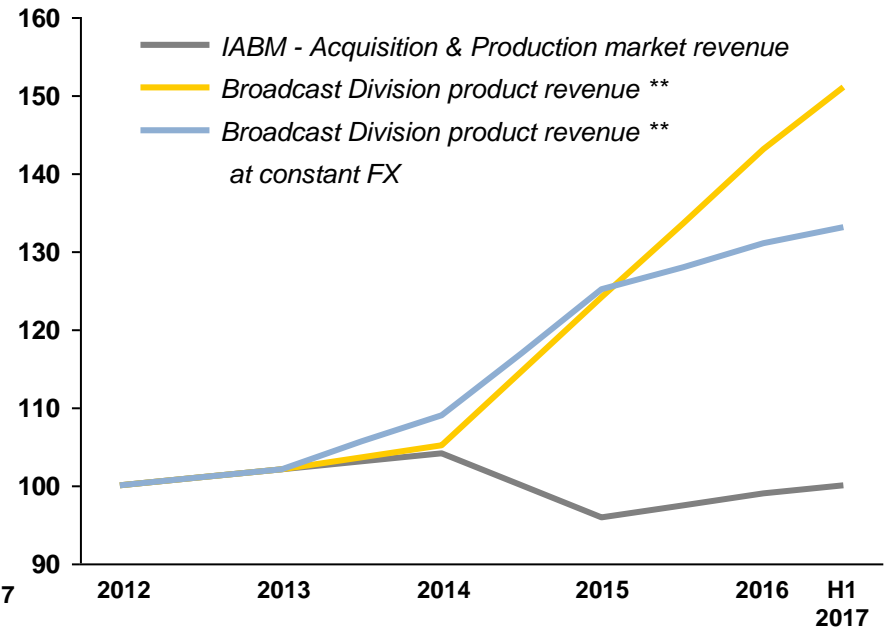
Moving annual totals at constant currency, indexed to 100 at December 2012



\* Quantity of global shipments as published by Camera and Imaging Products Association (CIPA)

## Broadcast Division product revenue\*\* versus IABM

At constant currency, indexed to 100 at December 2012



\*\*Broadcast revenue excluding revenue from Haigh-Farr, broadcast services and 2016 acquisitions

# Executing on strategy to continue to realise growth

Improve the core

Focus on new markets and technology

Get closer to customers

Expand in APAC

Corporate development

## Improve the core and focus on new markets and technology

- > Sustained investment in innovative new product development across the Group
- > Products recently launched include:
  - > **Production Equipment:** Autoscript Intelligent Prompting, Litepanels LED lights, Vinten robotics Micro Controller, Anton/Bauer Discharger
  - > **Creative Solutions:** SmallHD monitors, Wooden Camera Follow Focus and Teradek H.265 Encoders
  - > **Photographic:** Manfrotto Nitrotech video head
- > Identifying manufacturing efficiencies, e.g. Manfrotto Befree Mark II production Feltre starts Oct 17



Autoscript  
Intelligent  
Prompting



Litepanels  
Astra/Sola  
LEDs



Vinten VRC  
Micro  
Controller



Anton/Bauer  
Discharger



SmallHD  
Ultra Bright  
monitors



Wooden  
Camera Follow  
Focus



Teradek H.265  
Encoder



Manfrotto  
Nitrotech  
video head

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# Executing on strategy to continue to realise growth

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Improve the core

Focus on new markets and technology

Get closer to customers

Expand in APAC

Corporate development

## Get closer to our customers

- > Further growth in own distribution and e-commerce channels
- > Collaborations with industry and technology leaders, e.g. Leica

## Expand in APAC

- > Photographic APAC growth but further opportunities with Manfrotto Distribution, e.g. Wooden Camera, SmallHD, Teradek

## Corporate development

- > Continual assessment of M&A opportunities in adjacent markets for value-adding, strategic businesses

**Large number of opportunities for Vitec to continue to realise growth**



## Disposal of US broadcast services business

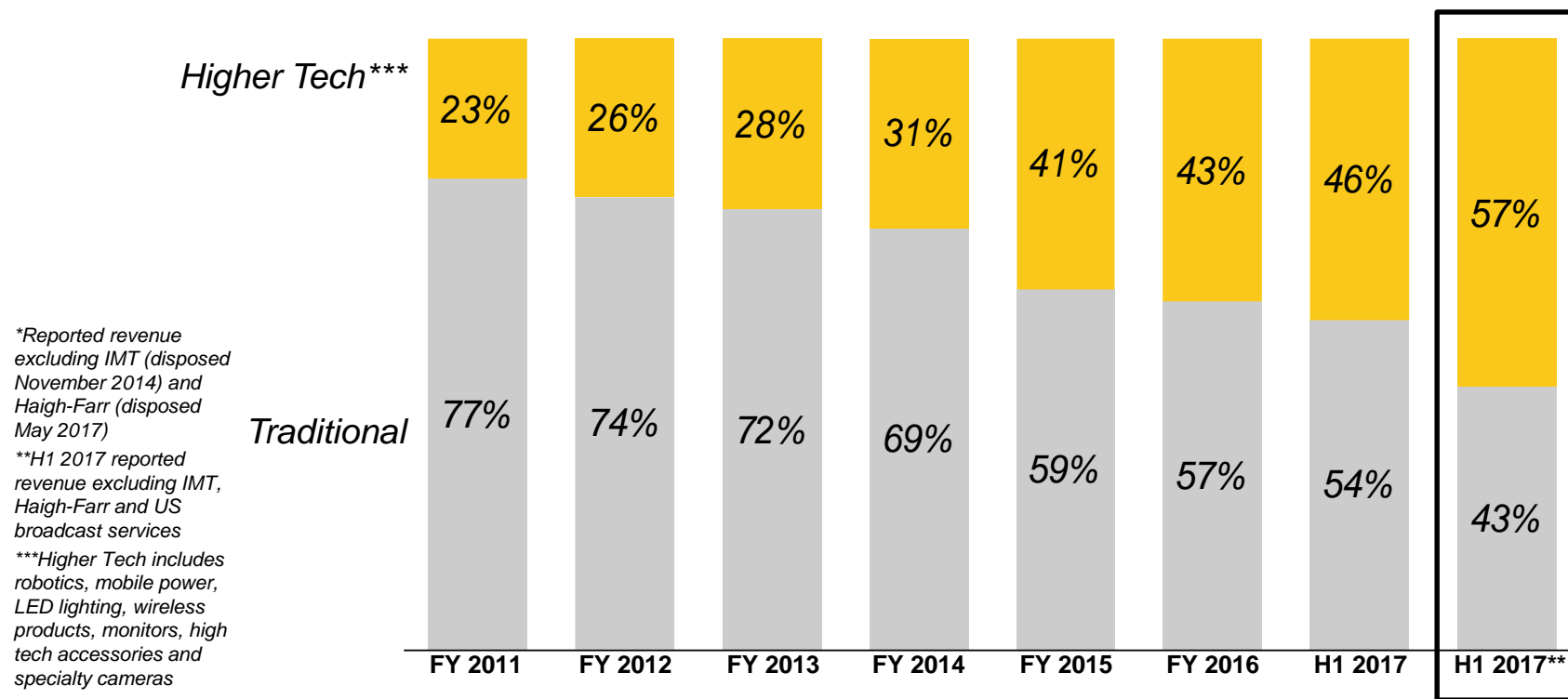
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- > Sold Bexel to a subsidiary of NEP Group Inc. on 1 August 2017
- > Net cash consideration of \$32.0 million (£24.2 million)
- > Represents a further step in the transformation of the Group
- > Supports Vitec's stated aim of improving Group operating margins and ROCE
- > Frees up resources and management to focus on core strategy
- > Natural home for Bexel as NEP is a world leader in production services
- > Continued involvement with Olympics through Camera Corps
- > Neutral to adjusted earnings per share for FY 2017

**Significant step in the transformation of the Group**

# A higher technology focused business

Broadcast Division Revenue\*



Broadcast Acquisitions	2012	2013	2014	2015	2016
£60m invested (to FY 2016) 20% return					

Share of higher technology products revenue doubled in six years, before Bexel

# Summary

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- > Significant strategic and operational progress
  - > Continued underlying growth led by higher technology businesses
  - > Disposals improve Group operating margins and returns going forward
- > Only just starting to benefit from growth in APAC
- > Strong cash generation and a robust balance sheet support clear growth strategy
- > Continued M&A activity
- > Full year expectations unchanged

**Vitec is delivering on its strategy to take advantage of growth opportunities in a changing market**

# Questions

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# Appendices

# Vitec products by category

## Bags



## Camera accessories



## Distribution, rental & services



\* Clockwise from top left: **Manfrotto**: Manhattan Collection; **Manfrotto**: Xume filters; **Wooden Camera**: Ultra Arm; **OffHollywood**: OMOD; **Camera Corps**: Q-Ball 3; **OConnor**: O-Rig Pro Kit; **Sachtler**: Comporter; **National Geographic**: Australia Collection.

# Vitec products by category

## Lighting & controls

**Lastolite™**  
Professional



**Manfrotto**  
Imagine More

**Litepanels®**



## Wireless systems

**PARALINX**



**TERADEK**



## Mobile power

**ANTON  
BAUER**



## On-camera monitors

**smallHD.com**



\* Clockwise from top left: **Lastolite:** triFlip kit contents silver; **Paralinx:** Dart; **Teradek:** Sphere; **SmallHD:** 3203 HDR Monitor; **Anton/Bauer:** V90 & G90 Cine Batteries; **Manfrotto:** Lykos; **Litepanels:** Astra Soft 1x1 Bi-Color.

# Vitec products by category

## Prompters

**Autocue**



**autoscript**  
a clearer picture

## Supports

**AVENGER**



**GITZO**



**oconnor**



**Manfrotto**  
Imagine More



**sachtler**



**Vinten**



\* Clockwise from top left: **Autocue**: PSP17 teleprompter; **Avenger**: Wind Up stand; **Manfrotto**: Befree Live; **Sachtler**: Sachtler Ace L – Freddie Wong Signature Edition; **Vinten**: Osprey Elite pedestal; **OConnor**: Ultimate 2560 Fluid Head; **Gitzo**: Mountaineer Tripod; **Autoscript**: E.P.I.C. prompter.



# Vitec products by category

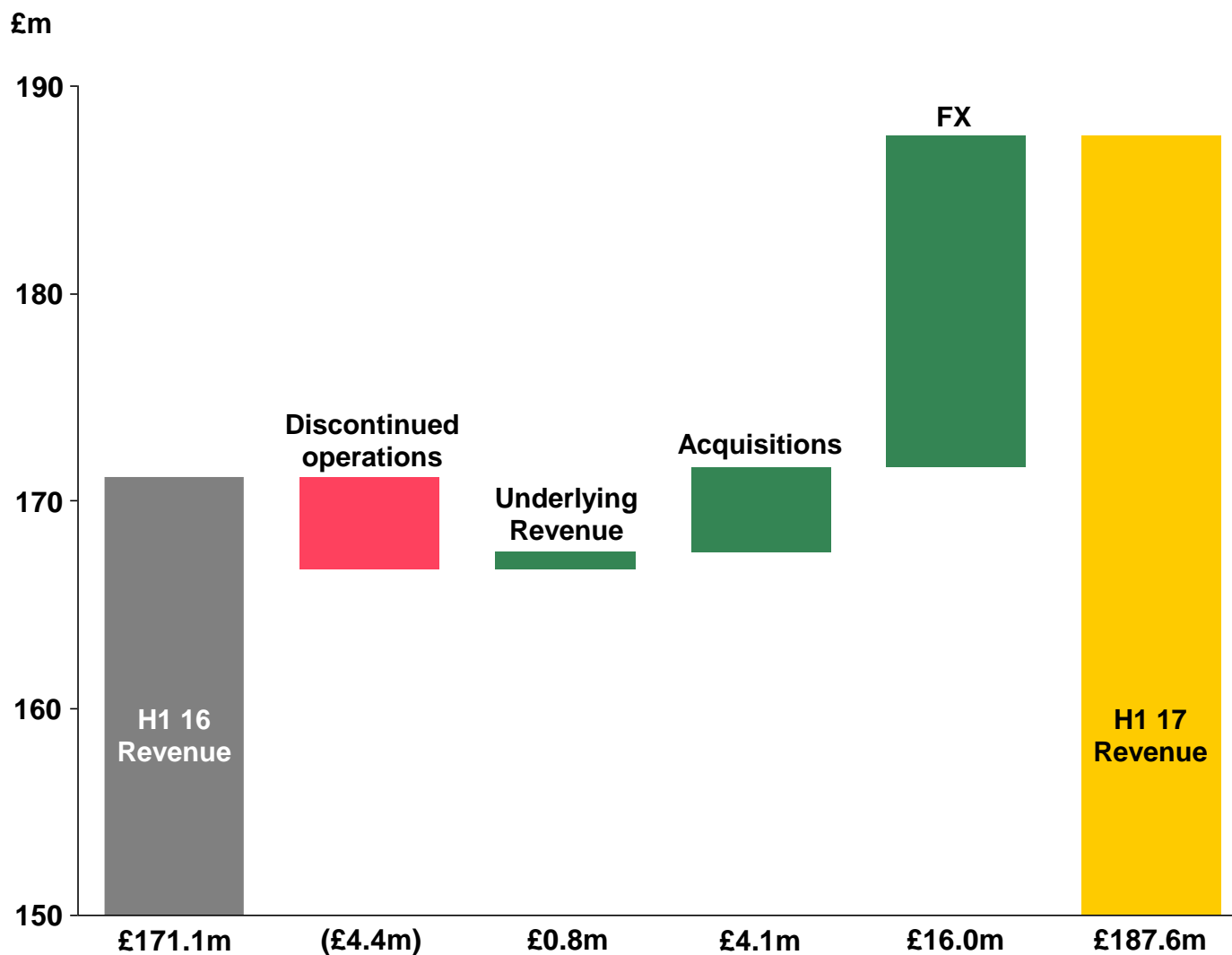
## Robotic camera systems

**Vinten**



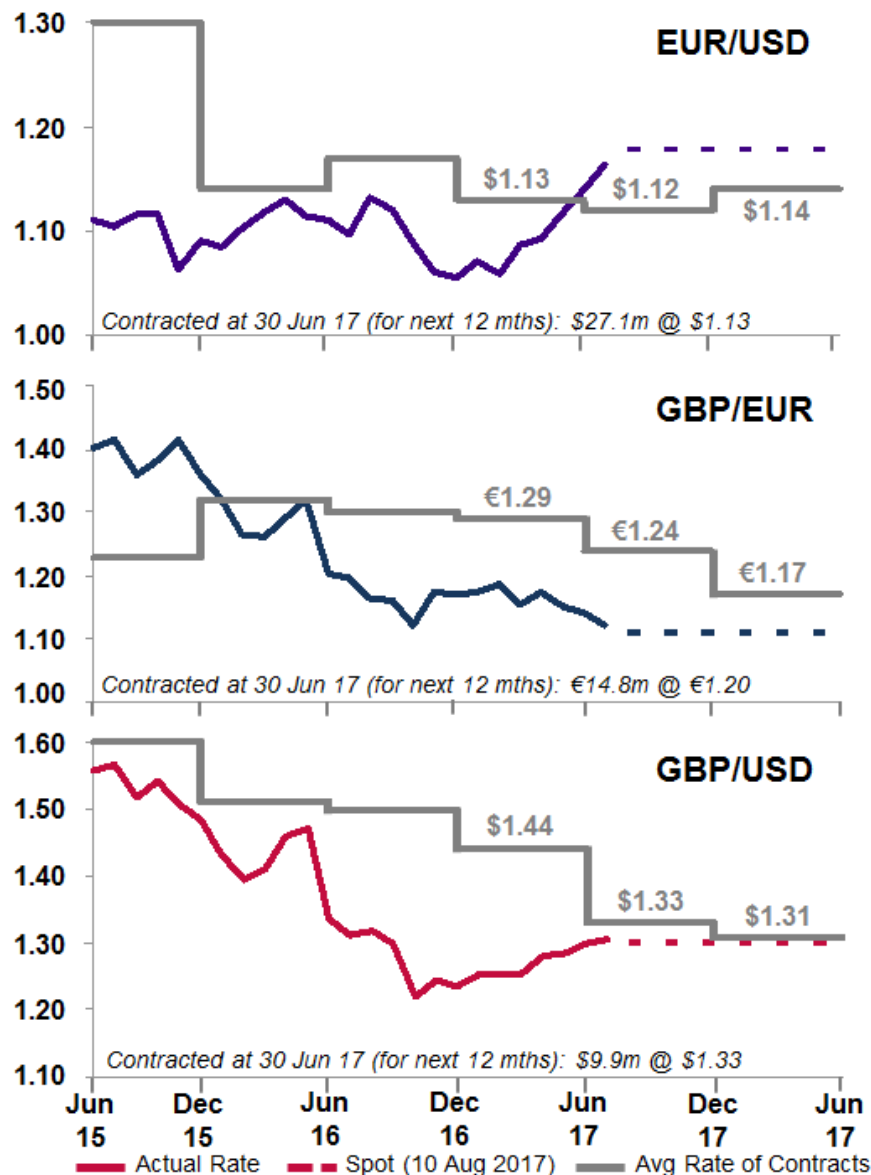
\* Left to right: **Vinten**: Vantage; Hexagon Track system powered by Technopoint; **Camera Corps**: Q-Ball 3.

# Group total revenue bridge



\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

# Foreign exchange – key impacts on Vitec



## a) Translation

- > Translational impact is unhedged
- > The majority of the Group's profit is in USD and EUR
- > H1 2017 benefited from weaker Sterling versus H1 2016

## b) Transaction

- > Vitec typically hedges c. 75% of its transactional exposures over the following 12-24 months to reduce volatility
- > The largest volume is USD earnings at the Photographic Division (EUR/USD)
- > The Broadcast Division has USD (GBP/USD) and EUR (GBP/EUR) earnings
- > At current rates we anticipate a net neutral FX impact for H2 2017

## Borrowings

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- > Revolving credit loan facility of £125m
  - > Committed until July 2021 with relationship banks
  - > Margin at 100 bps over LIBOR
  - > Significant covenant headroom
- > Private Placement shelf facility of \$50m established in 2011 repaid in May 2017
- > June 2017 Net Debt of £52.6m (Dec 2016: £75.1m)
  - > Net Debt to EBITDA ratio of 0.9x (Dec 2016: 1.2x)

## GAAP reconciliation: profit before tax and earnings per share (EPS)

	H1 2017 £m	H1 2016 £m	Δ £m
<b>Continuing operations</b>			
Adjusted profit before tax*	<b>19.7</b>	15.2	4.5
Restructuring costs <sup>(1)</sup>	-	(1.8)	1.8
Charges associated with acquisition of businesses:			
Earnout payments and purchase price adjustment <sup>(2)</sup>	-	0.2	(0.2)
Transaction costs relating to acquisition of businesses	-	(0.2)	0.2
Amortisation of acquired intangible assets	<b>(3.3)</b>	(2.2)	(1.1)
<b>Profit before tax</b>	<b>16.4</b>	11.2	5.2
	H1 2017 £m	H1 2016 £m	Δ £m
<b>Continuing operations</b>			
Adjusted profit after tax*	<b>15.3</b>	10.6	4.7
Restructuring costs and charges associated with acquisition of businesses	<b>(3.3)</b>	(4.0)	0.7
Tax on restructuring costs and charges associated with acquisition of businesses	<b>1.5</b>	1.5	0.0
<b>Profit after tax</b>	<b>13.5</b>	8.1	5.4
Weighted average number of shares ('000)	<b>44,741</b>	44,511	
Adjusted EPS <sup>(3)</sup> (pence)	<b>34.2</b>	23.9	10.3
<b>Basic EPS (pence)</b>	<b>30.3</b>	18.2	12.1

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

(1) In H1 2016, restructuring costs of £1.8 million primarily relate to the Group streamlining certain operations by downsizing selected activities mainly in the UK, US and Europe and were mainly employment termination costs.

(2) No earnout payment charges have been recorded in the period. In H1 2016, a receipt of £0.2 million was recorded in relation to the purchase price adjustment for Autocue (acquired 2014) that was agreed with the vendors in H1 2016.

(3) Adjusted earnings per share is earnings before restructuring costs and charges associated with acquisition of businesses divided by the weighted average number of ordinary shares in issue during the period.



# The Vitec Group plc Overview

# Company profile

The Vitec Group plc is a leading global provider of premium branded products and solutions to the fast changing and growing “image capture and sharing” market

- Designs, manufactures and distributes high performance products and software including camera supports, wireless systems, robotic camera systems, prompters, LED lights, mobile power, monitors and bags

**Capture.**  
**Share.**

Results as at 31 December 2016

Group revenue  
**£376.2m**  
(US\$506.6m)

Group operating profit\*  
**£41.5m**  
(US\$55.9m)

Headquarters in the  
**UK**

Employs  
**1,600 people**

Facilities in  
**10 countries**

\* Before restructuring costs, charges associated with acquisition of businesses and impairment of goodwill.

FY16 average rate used to translate into USD.

# Broadcast Division



	FY 2016
<b>Revenue</b>	<b>£224.8m (US\$302.7m)</b>
<b>Operating Profit*</b>	<b>£21.0m (US\$28.3m)</b>
<b>Operating Margin*</b>	<b>9.3%</b>

\* Before restructuring costs, charges associated with acquisition of businesses and impairment of goodwill.



## Broadcast brands

Product category	Brands
Supports	OConnor, Sachtler, Vinten,
Wireless systems	Paralinx, Teradek,
Distribution, rental and services	Camera Corps, The Camera Store, VitecEV
Robotic camera systems	Camera Corps, Vinten
On-camera monitors	SmallHD
Lighting	Litepanels
Prompters	Autocue, Autoscript
Mobile power	Anton/Bauer
Camera accessories	Offhollywood, Wooden Camera



# Photographic Division



**FY 2016**

<b>Revenue</b>	<b>£151.4m (US\$203.9m)</b>
<b>Operating Profit*</b>	<b>£20.5m (US\$27.6m)</b>
<b>Operating Margin*</b>	<b>13.5%</b>

*Before restructuring costs, charges associated with acquisition of businesses and impairment of goodwill.*

# Photographic brands

Product category	Brands
Supports / Tripods	Avenger, Gitzo, Manfrotto
Bags	Manfrotto, National Geographic*
Lighting	Colorama, Lastolite, Manfrotto
Filters	Manfrotto

\* National Geographic bags are manufactured and distributed under licence



# Our customers



- **Broadcasters and TV Networks**
- **Outside Broadcasters: Sports/Live Events**
- **Independent Content Creators**
- **Cameramen**
- **Cinematographers**
- **Lighting Specialists**
- **Professional Photographers and Videographers**
- **Amateur Photographers and Videographers**
- **Bloggers and vloggers**
- **Enterprises**

**Our ultimate customer is primarily a content maker**

# Our purpose and values



**Vitec's purpose is to support our customers to capture and share exceptional images. Our products and services encompass a variety of technologies, designed and engineered to ensure that, whatever the conditions, the content maker has the best equipment to capture the moment.**

## **Our values**

- **Product excellence**  
*Everything we make and do is exceptional*
- **Customer focus**  
*We are nothing without our customers*
- **Creative solutions**  
*We are constantly looking to break new ground*
- **Collaboration**  
*We work better when we work together*
- **Integrity**  
*What you see is what you get*

# Our culture

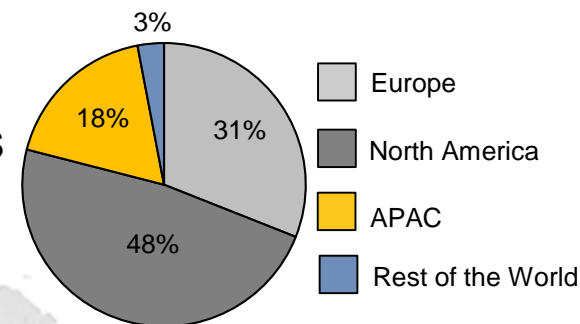


**As a group, we have an entrepreneurial spirit and we want this mindset to influence all aspects of our business operations. We encourage team-working and collaboration both within and across divisions, as well as the harnessing of new technologies to continue to meet rapidly evolving market needs. We also have a winning attitude, with the drive and confidence required to achieve all of our goals.**

# Where we operate

- > Sites in 10 countries; sell into 100+ countries
- > Sales: UK accounts for only 9.5% of revenue
- > Complex restructuring and streamlining been delivered to plan
- > Well capitalised, world class manufacturing in Italy, Costa Rica, UK & US
- > Low cost APAC sourcing, including China & Vietnam

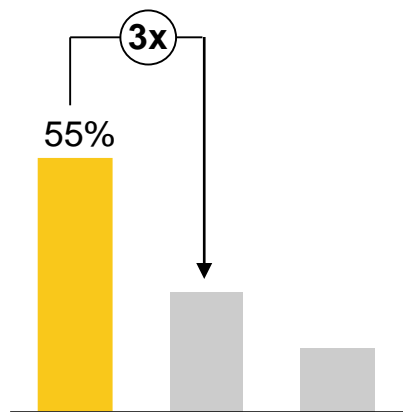
2016 Revenue



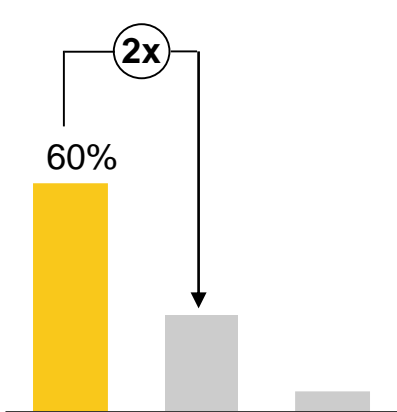
**Vitec has strong global distribution**

# Competitive landscape

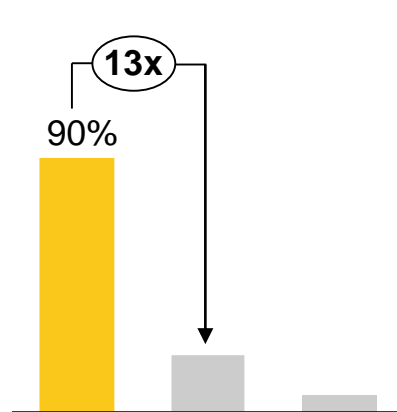
**Broadcast Camera Supports**



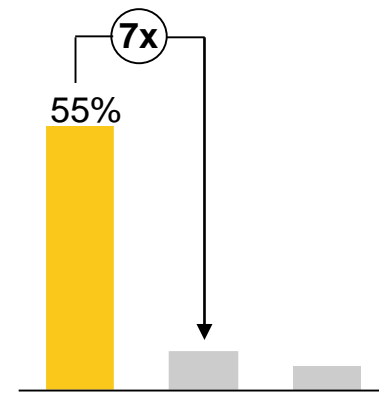
**Cine Camera Supports**



**On Set Wireless**

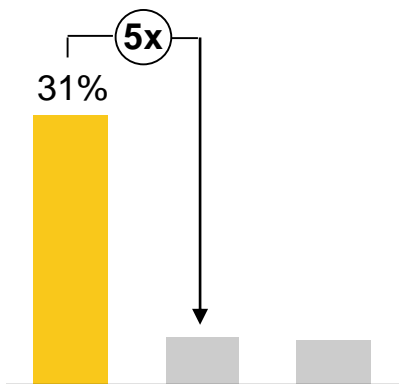


**Prompters**

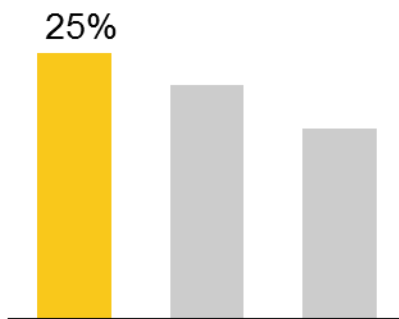


■ Vitec market share      ■ Competition market share

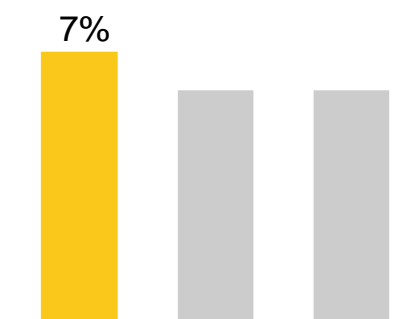
**Photographic Tripods**



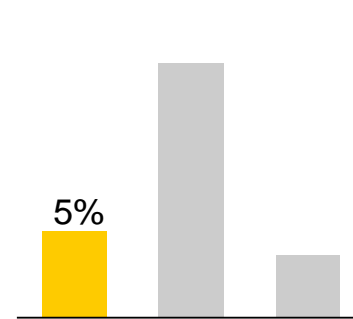
**Batteries**



**LED Lights**



**Photographic Bags**



Vitec management estimates by sales value in the market segments in which these products are sold

**Vitec holds strong positions in its product categories**



# Strategic priorities

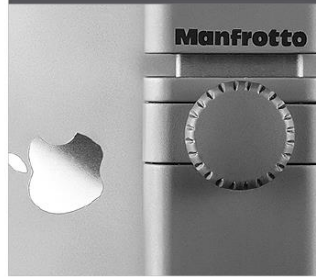
Improve the core



Focus on new markets and technology



Get closer to customers



Expand in APAC



Corporate development



# Business model

> Our business model is focused on achieving our five strategic priorities



# Financial overview

## > A strong business

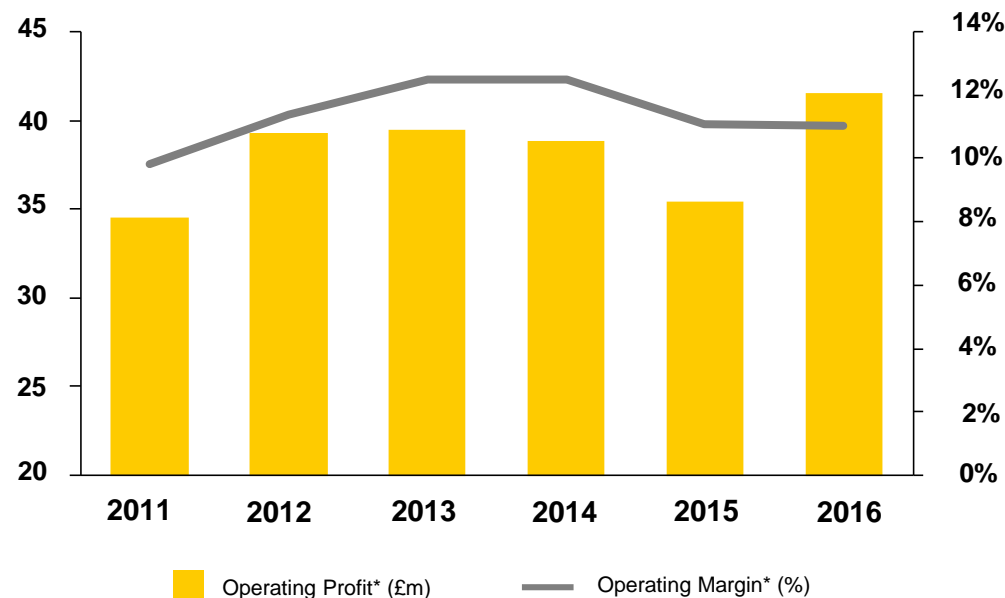
- > Exited from non-core businesses
- > Streamlined and restructured
- > Integrated some great acquisitions

## > Good margins

- > Consistent management focus
- > NPD investment maintained

## > A strong balance sheet

- > Good cash generation
- > Net debt to EBITDA  
0.9x at June 2017  
(Dec 2016: 1.2x)



	FY 2011	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016
	£m	£m	£m	£m	£m	£m
Revenue	351.0	345.3	315.4	309.6	317.8	376.2
Operating profit*	34.5	39.3	39.5	38.8	35.4	41.5
Operating margin*	9.8%	11.4%	12.5%	12.5%	11.1%	11.0%
Operating cash flow**	26.2	24.5	40.3	35.2	41.7	64.8

\* Before charges associated with acquisition of businesses, restructuring costs and gain on disposal of business, as described on page 2 of this presentation.

\*\* Cash generated from operations

# M&A track record

FY 2012

FY 2013

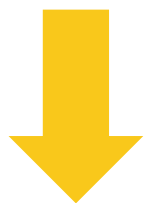
FY 2014

FY 2015

FY 2016

£60m invested (to end FY 2016)

20% return



1. M&A clearly aligned with strategic objectives
2. Doing the right deal: disciplined approach
3. Extraction of synergies

**£60m invested to end FY 2016 with a 20% ROI**

# Thank you



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